



A growing player of the environmental transition

september 2022

#### GBE at a glance



- Founded in 2008 with the mission to use synthetic biology to build a new industrial world
- IPO in 2011 Listed on Euronext Growth Paris
- ~50 employees in Paris area
- Manufacturing the first renewable cosmetic-grade isododecane
  - → Isododecane is a key molecule for cosmetics, used for decades (in oil-sourced version) by main industry players
  - → Entered commercial phase in summer 2021 with the launch of the first longwear x natural make-up brand LAST®
- Perspective to convert at large scale renewable feedstocks into sustainable jet fuel
  - → One of the few technologies worldwide to have a large scale perspective in air transportation



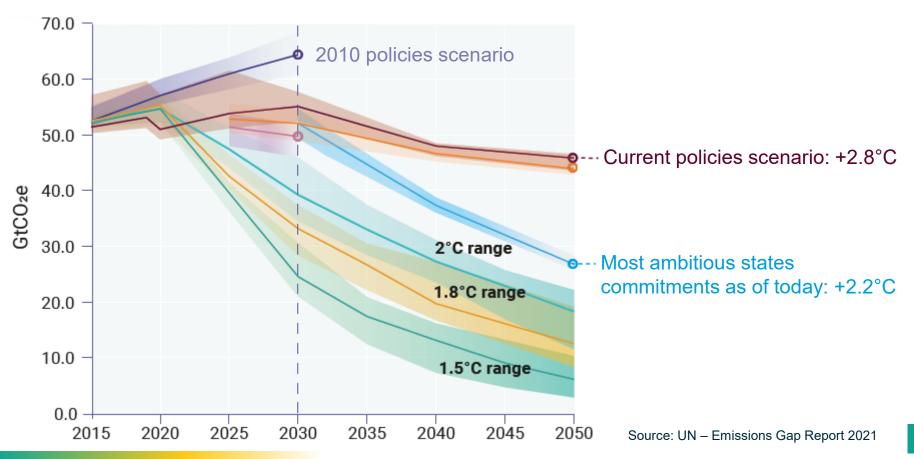




### An alarming global context



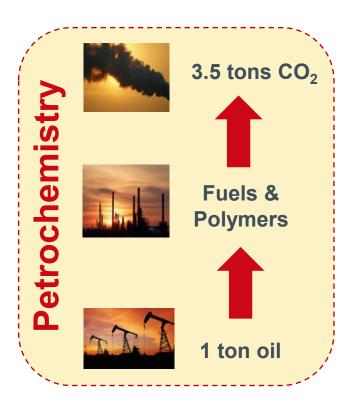
- The Paris agreement (2015) aimed at "limitating global warming to well below 2°C and preferably to 1.5°C compared to pre-industrial levels"
- Latest projections (IPCC report 2021) indicate that this goal already seems out of reach



#### Critical need to radically decarbonize our society

VS





Industrial biology is one of the solutions :

Thermochemical process biology or bioprocess Fuels & **Carbohydrates Polymers** (sugars) Industrial Consumption Photosynthesis → A solution to replace oil with plant-based feedstocks at scale .

#### Our commitment



#### 'To foster the environmental transition through biosciences'

We focus on reducing GHG emissions at scale by deploying our disruptive technology through a step-by-step roadmap

- → A pioneer in synthetic biology with a **unique sugar-to-gaseous hydrocarbon** process
- → At the crossroads between **biological fermentation** and **petrochemistry**













#### Biomass Isobutene Isododecane



A unique process to produce high value isododecane ("IDD") from renewable resources addressing various markets

Beet or cane sucrose, Straw or wood sugars...





**BIOLOGY** 

Strong entry barriers with solid intellectual property rights: unique sugar-toisobutene process







**GREEN CHEMISTRY** 

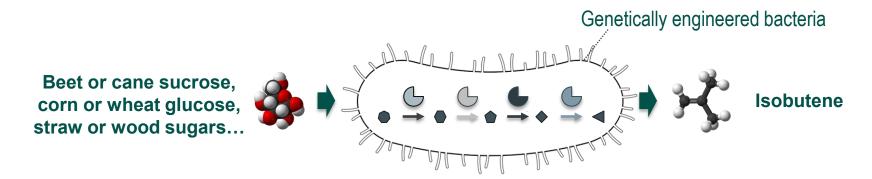




#### Unique science



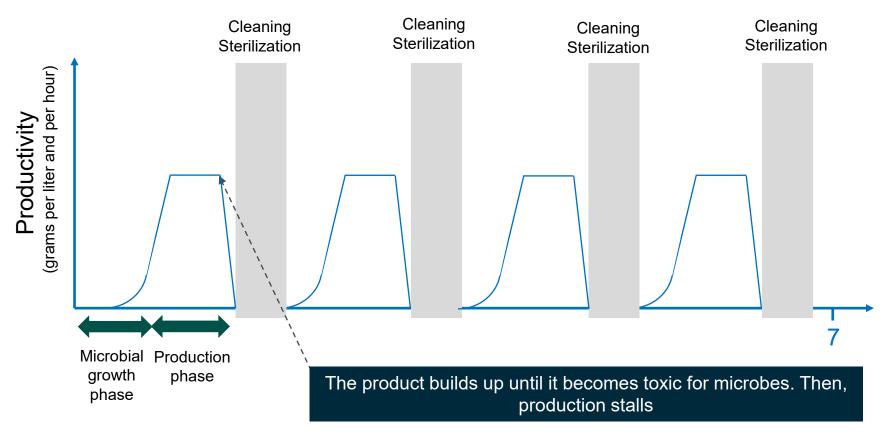
Engineering bacteria by implementing a metabolic pathway to isobutene



- No biological starting point because Isobutene is not produced by Nature
  - → We created <u>a unique artificial metabolic pathway</u> huge technology barrier overcome
- Global Bioenergies developed <u>the first ever fermentation process to a gas</u>, having solid advantages translating in economics.

### What our peers do: producing liquid products

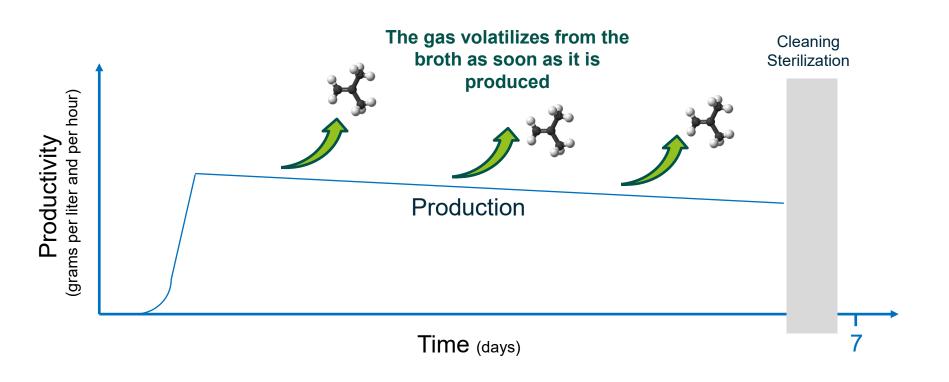




- Less than <u>50%</u> of fermenter time is used for production (the rest is in growth phase and maintenance)
- At the end of the run, the product needs to be extracted from a complex fermentation broth → high downstream processing cost

## What we do: producing a gaseous compound





- No toxicity for microbes as the product does not build up in medium → very long runs → >80% of fermenter time devoted to commercial production
- Facilitated purification because the product comes out in a simple environment (air, water pressure, biogenic CO<sub>2</sub>)

#### Fermentation to a gas: pros and cons



#### Advantages:

- Fermentation step: Better use of equipments and microbial biomass
- Purification: Easier and much less costly

#### Drawback:

- Specific equipment needed as anti-explosion (ATEX) environment needed → innovative design of fermenter
- Retrofits more difficult

#### Ramping-up the production of bio-sourced IBN



Started in 2017 Demo plant in

Started in 2022 Semi-Works unit in Pomacle, France

Project Ariane 2025, France

IBN-One 2028, France

Leuna, Germany



**High value** ingredients for make-up market **Demonstration for** SAF, road fuel and more

Large volume ingredients for skin & hair care markets **Demonstration for** SAF, road fuel and more

2,000 Tons/yr

Cosmetics, SAF, road fuels, chemistry

Several tons/yr

**Used to launch** 

**LAST®** 

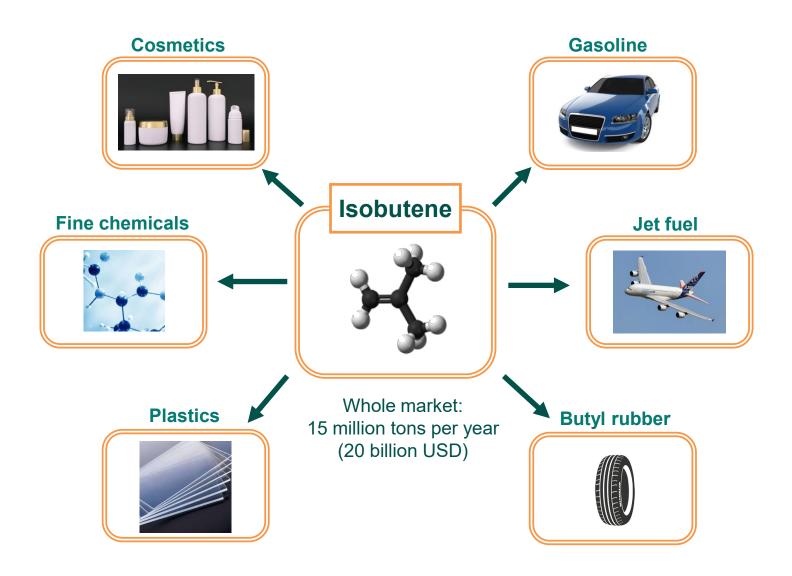
proprietary brand

100 Tons/yr

30,000 Tons/yr

### Isobutene product tree





#### Short term focus on 'Green Beauty'





ombres à paupières (des rouges liquides arriveront en septembre). Ombre à Paupières Liquide Longue Tenue, 12 teintes, 24 €. Mascara Valume Waterproof, 3 teintes, 25 €. colors that last com

### Longer term perspective: Sustainable Aviation Fuel



Première mondiale en Champagne: un avion a réussi à voler avec un biocarburant issu de jus de betterave

operate a passenger flight using 100% sustainable aviation Publié le 16/06/2021 14:46 Mis à jour le 16/06/2021 16:07 Durée de la vidéo : 1 min. franceinfo: [Idée verte] Global Bioenergies fait voler un avion à l'essence de betteraves avec Swift Fuel biocarburant Les Echos investi Après une tentative dans les biocarburants pour voiture avec Audi, la greentech française Global Bioenergies retente sa chance dans l'aviation légère en partenariat Global Bioenergies à l'origine du avec l'allemand Swift Fuel. @i\_fly\_Bernard Vol aller-retour aujourd'hui pour l'avion du groupe JC-**L'USINENOUVELLE** premier vol international à base de Decaux, Paris <--> Nantes. Attention, c'est fort: en Réservé aux abonnés -burant renouvelable à 97% Aurélie Barbaux tout, 1h30 de vol pour moins d'1h d'arrêt à Nantes 18 Juin 2021 \ 14h00 À peine le temps de boire un verre de Muscadet pécialiste de la conversion des lables en hydrocarbures par Les Echos WINE CLUB 3 min. de lecture vift Fuel! Leur partenariat a Ventes Privées Bastien Le Roux dans les airs, à ol transfrontalier alimenté par iation renouvelable à près de Vol de l'avion du groupe JC-Decaux F-HJJJ - 18 juillet 2022 - 41min de vol - 1.8t de CO2 premier vol avec 97% de biocarburant entre Sarrebruck Reims ire décoller et atterrir un avion dont le réservoir est rempli de 97% de comp ouvelables, c'est tout l'enjeu du vol expérimental qui se déroule ce mardi 15 juin. les avions lege... NANCIAL TIMES Avion «zéro émission»: Alrud toujours l'horizon 2035

 Le sommet Airbus, qui s'est tenu mardi et mercredi à Toulouse, a été largement consacré à la réduction des émissions de CO2 de l'aviation. Le PDG de l'avionneur, Guillaume Faury, a réaffirmé son plan de marche vers un premier avion « net zéro carbone » pour 2035.

L'aéronautique

réglementaires po

Pour accélérer le développement des biocar

dirigeants d'Airbus et Safran, ainsi que le européenne fixant un taux minimal d'incorpor

Don't ban private jets – make them a green testing ground

United Airlines just became the first airline in history to

The aviation industry should use these elite flights to try out new

PILITA CLARK ( + Add to myFT

technologies and fuels

... res emissions de CO 2 du transport aérien. Les biocarburants et les

nce Philippe Marchand, retraité de che



Step by step roadmap



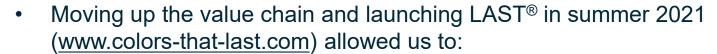
- → Horizon 1: Launch of our own make-up brand LAST® 2021
  - → Horizon 2: Ingredients for the make-up market 2022
    - → Horizon 3: Ingredients in skin & hair care markets 2025
      - → Horizon 4: Sustainable Aviation Fuel 2028

### H1: Launching our proprietary brand



#### LAST<sup>®</sup> → From Biotech to Beauty

- IDD is the key, indispensable molecule in longwear make-up, and first ingredient in proportion: from 25% up to 60% in formulas
- First bio-sourced IDD → Unique Selling Proposition: first brand combining naturalness and longwear/waterproof/no-transfer performance



- Qualify our raw material (regulatory...)
- Understand how the field is organized between CDMOs and brand owners
- Prove the high naturalness / high performance market at scale
  - → Strenghtened negotiating position in preparation for Horizon 2
- First e-retailers in Q1 2022. First large retailer expected in Q4.
- Sales to expand upon increase of retail selling points.



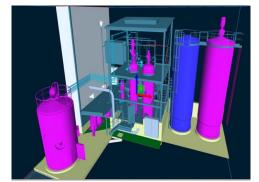




### H2: Selling IDD to make-up leaders



- Small manufacturing unit in the premises of fermentation toller ARD in Pomacle, France
- Production focuses on the isobutene production, and takes advantage of tolling capacities for the upstream and the downstream segments
- Construction completed, commissioning started
- Isobutene (IBN) capacity expected to ramp up to 100 tons/yr by the end of 2022
- About 15 tons of the IBN will be used to manufacture cosmetic-grade IDD and sold under brand name Isonaturane®12:
  - Regulatory work completed
  - First orders signed with L'Oréal + a few others
- The rest of the IBN will be sold for various applications (other cosmetic ingredients, octane booster for motorsport, sustainable aviation fuel...)



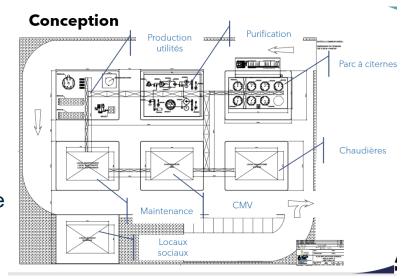




#### H3: Large volumes to skin and hair care



- Frost & Sullivan paid-for study:
  - → IDD and IHD widely used in four of the five cosmetics segments: make-up, skincare, haircare, toiletries
  - → Present market 25,000 tons/yr
  - → Ramping up to 100,000 tons/yr within years by considering substitution of D5 silicon, soon to be banned from the whole cosmetics industry
- Plant project on its way:
  - Basic engineering completed
  - Site pre-selected
  - 2,000 tons scale
  - Special Purpose Vehicle (SPV) soon to be created
  - FID €50-60m on SPV targeted for S1 2023
  - Target revenues >€70m
  - Production to start in 2025
    - → Will bring GBE profitable





### H4: Decarbonizing air transportation



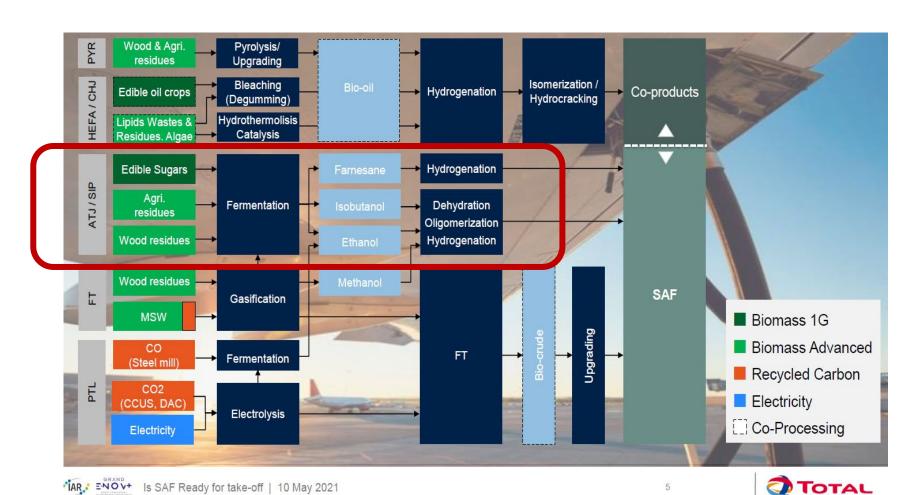
- First flight performed in June 2021 with a small airplane using 97% green aviation gasoline
  - → sends the message of our commitment to improving the sustainability of air transportation
- IDD is already approved for a 50% blend in commercial jet fuel
- ASTM-certification on its way
- Objectives for renewable & sustainable jet fuel:
  - → Bring cost below 4€/kg (R&D efforts necessary)
  - → New Life Cycle Analysis to calculate CO<sub>2</sub> savings (and more)
  - → Prove reduction in particles emission → less contrails, that are also contributing to global warming
  - → 30kT SAF-centered plant in the second half of the decade
- A lot of communication in the press suggesting that the competition is coming from numerous technologies. In fact, the competition is quite limited...





## H4: TotalEnergies' vision

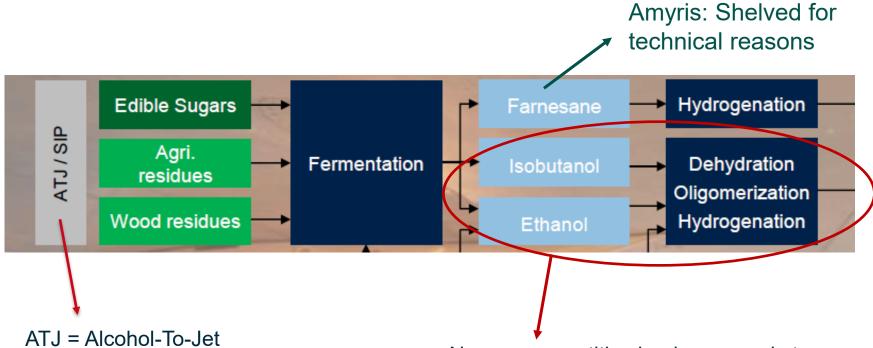




Presentation by Stéphane Thion, TotalEnergies

#### H4: Focus on sugar fermentation technologies





SIP = Synthetic IsoParaffins

These are complex names...

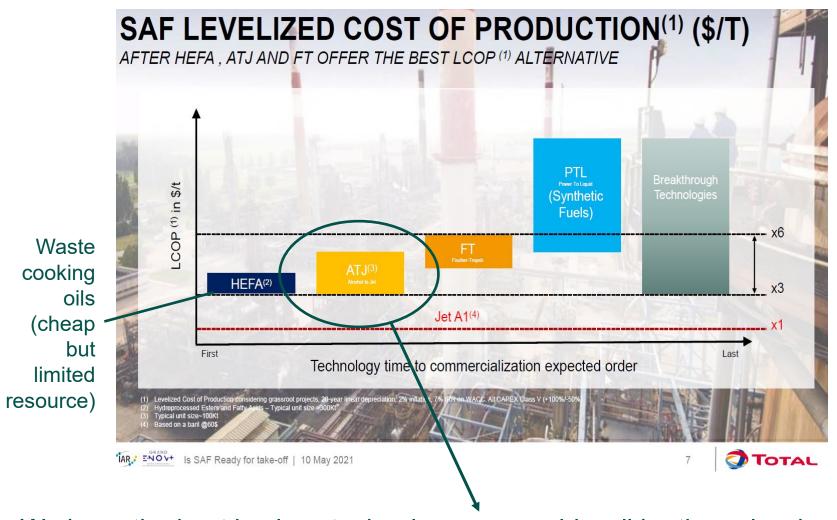
The field should in fact just be named « sugar-based fermentation » Narrow competitive landscape: only two technologies

We are not in this picture because our process is not certified yet (expected to change late 2022)

Our process surpasses the two competitive technologies: better products, better OPEX if targets reached

### H4: Sequencing of technology segments

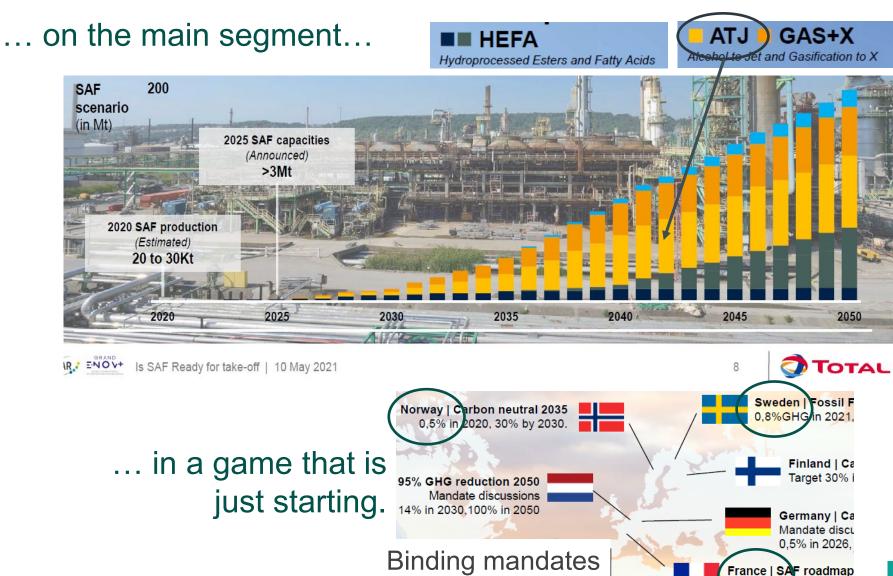




We have the best in class technology: we could well be the sole winner...

#### H4: Markets and technologies





1% in 2022 2% in 2025

## Road biofuels



- Road biofuels were considered until recently as a dead case: the electric car would become core for road transportation, and thermal engines would be banned.
- Several arguments recently damaged this vision: dependency on China; effective CO<sub>2</sub> emissions of cars, batteries, and electricity; tensions on rare earth elements; shortages on electricity...
- Road biofuels are back, and the continuation of thermal engines in Europe beyond 2035 now seems linked to it. Biofuels appear again as a part of the solution.
- It starts by motorsport, a niche market where higher prices are possible.





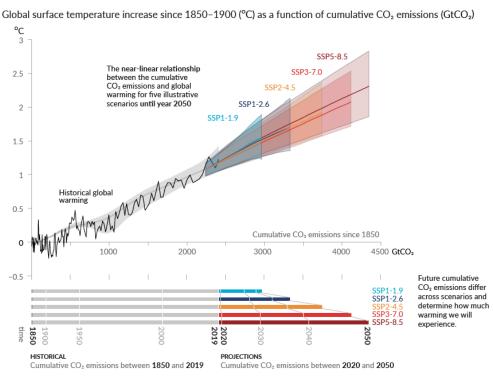
# **Conclusions**

#### Environmental transition - Global picture



- Reducing CO<sub>2</sub> emissions down to zero by 2050 is mandatory for the planet to stay livable
- We have not started yet: CO<sub>2</sub> emissions are still growing year after year
- It will first require huge efforts from everyone, starting with a massive reduction in fuel and goods consumption, powered by government policies

#### Every tonne of CO<sub>2</sub> emissions adds to global warming



Source: IPCC report Climate Change 2021

 Low CO<sub>2</sub> emission technologies will bring a key part of the solution by preserving some of our present living standards at a reduced environmental expense

#### Environmental transition – zoom on SAF

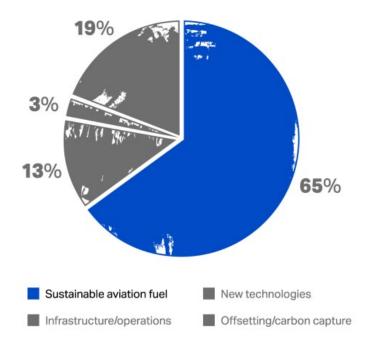




#### International Air Transport Association's view:

(IATA is the trade association for the world's airlines, representing 290 airlines or 83% of total air traffic)

#### Contribution to achieving Net Zero Carbon in 2050



The state of sustainable aviation fuel (SAF) in 2021

360,000	
lights	

100 million litres per annum

36 countries with SAF policies

2016: 500 flights 2025: 1 million flights 2016: 8 million litres 2025: ~5 billion litres 2016: 2 countries 2025: global agreement?

#### 7 technical pathways

70% average CO₂ reduction

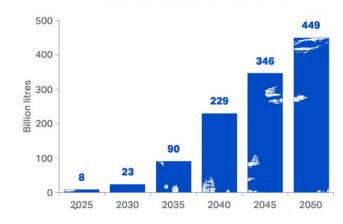
\$13 billion in forward purchase

2016: 4 pathways 2025: 11 pathways 2016: ~60% reduction 2025: ~80% reduction 2016: \$2.5 billion 2025: >\$30 billion

Source: IATA 2025 estimates

We estimate that SAF could contribute around 65% of the reduction in emissions needed by aviation to reach net-zero in 2050. This will require a massive increase in production (see chart below) in order to meet demand. The largest acceleration is expected in the 2030s as policy support becomes global, SAF becomes competitive with fossil kerosene, and credible offsets become scarcer.

#### Expected SAF required for Net Zero 2050



#### Metrics



- Human activity emits about 40 billion tons CO<sub>2</sub> per year
- Aggressive scenario regarding the deployment of our technology:
  - Thousands of plants based on our technology
  - Converting 1,000 million tons feedstock into 250 million tons SAF and other IBN derivatives
  - Preventing the emission of 500 million tons CO<sub>2</sub> per year



- → 1% of global CO<sub>2</sub> emissions prevented, i.e. emissions of 100 million people
- → Both a large figure for a unique technology, and small regarding the depth of the problem.

#### Perspectives



- Process now mature for applications in the cosmetics
- Clear and stepwise roadmap for ramping up the production from Cosmetics to Sustainable Aviation Fuels and Road fuels
- Potential to build thousands of plants and re-industrialize deserted territories
- Contributing to the energy independence of many countries strategic dimension
- Perspective to reduce world CO<sub>2</sub> emissions by 1%, a large figure for a unique technology, bringing a concrete contribution to limiting global warming, the main challenge of our generation

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